



8 March 2013

I can recommend Steve and Ian unconditionally (unless you want your creatives to look like One Direction, in which case you'll be slightly disappointed).

I have worked with them for 5 years at VCCP, and have always been impressed with the way they interrogate and respond to a brief. They show a depth of understanding which has always been rare, but is probably getting rarer. This results in work which has real originality, substance and staying power – most notably Hiscox in terms of my day to day work with them for which they take 95% of the credit.

The quality of their thinking and output means that they are also invaluable when it comes to new business pitches, where they have been pivotal on numerous occasions including Hiscox, Ancestry.co.uk, Avis and Budget.

If you're a planner, they are the sort of team you'd always want your brief to land in front of.

Charles Vallance
Founding Partner, VCCP



To whom it may concern.

Steve & Ian worked with us at MWO in 2013 and cracked our two biggest briefs.

In the time they were with us they made the effort to fit into the culture, as well as to work with clients developing their business - and in doing so were welcomed with open arms.

I have seen Steve & Ian do some of the best work for some of the best agencies in town and they are an asset to any department. They have a wit and elan that will lift your business and an understanding of your clients' business that will have a direct impact on results.

I can't recommend them highly enough. I'd rather they were working here with me, than with you.

Steve & Ian are sorely missed and we'd have them back in a heartbeat – so treasure them.

A handwritten signature in black ink, appearing to read 'Mark Hurst'.

Mark Hurst
Creative Director
MWO